THE GOLDEN RULE: Double check you're raising funds for 'Doncaster Mind'

(and not just 'Mind'). We are technically separate charities in terms of fundraising, so it's important you select **Doncaster Mind** so the money you raise is spent locally.

keep your page updated

with pictures, training updates, thank you's, tales of good training, tales of bad training. People like to know you're working hard to earn their donations. Swallowed a fly on your run? Tripped over a dog? Pop an update on your page. Every time you add something new on there, re-post the page link to your social media profiles.

Friends can have short memories

You need to keep reminding them you're in training for a great cause and that they should sponsor you! 2-3 reminders per week in the month leading up to your event is ideal.

Say how important it is that we raise funds for

our vital services

JustGiving^{**}

Doncaster Mind desperately needs extra funds so that we can support everyone who needs our help locally. Every pound you raise will contribute to making things better for people who need our support.

Of course, feel free to grab any information about our services from our website: <u>www.doncastermind.org.uk</u>

TOP TIPS

JustGiving pages